

# Join Now!

For access to the most up-to-date forage information compiled exclusively for MFA members!

## Membership Benefits & Services:

- **Forage Focus** - Published four times a year, this premier source of forage news features: equipment, research, dairy, beef, equine, hay, silage, and grazing, plus producer interviews.
- **Clippings** - Emailed 1-4 times every month, this newsletter includes time-sensitive information, content articles, and an event calendar.
- **Midwest Forage Research Program** - Your MFA membership helps support the MFRP, which has awarded nearly \$175,000 for local forage related research projects. MFA members are the first to learn about the results of these projects.
- **www.midwestforage.org** - Only a click away, MFA's website features hay pricing and quality information, "Member's Only" classifieds, an events calendar, and a research database available only to members.
- **Local Council Rebate** - Your MFA membership supports affiliated local councils in their education and research efforts.
- **Educational Opportunities** - MFA, in collaboration with university extension and industry, brings you the latest in forage research through winter meetings, field days, and conferences.
- **NAFA Membership** - Through our affiliation, MFA producer members are members of the National Alfalfa & Forage Alliance (NAFA), whose goal is to heighten national awareness and recognition of our valuable crop.
- **Money Saving Coupons** - Recoup your membership cost by redeeming just one of the 2018 sponsor coupons. With this benefit, your MFA membership is essentially free.

## Thanks to our Sponsors!

### GOLD - \$5,000

BASF  
CROPLAN by WinField United  
DEKALB  
Forage Genetics International  
Kemin Industries  
NEXGROW  
Promote, Cargill's additives brand  
S&W Seed Company

### SILVER - \$2,500

Alforex Seeds  
Dairyland Seed  
DuPont Pioneer  
La Crosse Seed  
MacDon  
W-L Research

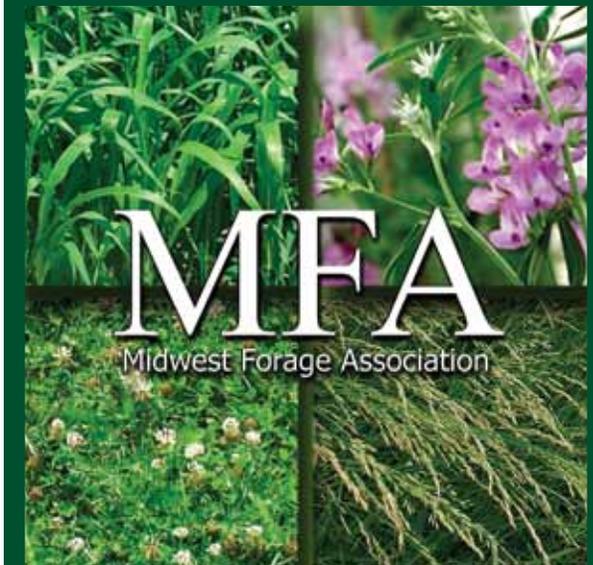
### BRONZE - \$1,500

Ag-Bag  
Eisentraut Ag Services - ROC  
Harvest Tec

### ALLIED INDUSTRY - \$500

Agassiz Seed & Supply  
Albert Lea Seed House  
Bag Man-Secure Covers  
Barenbrug USA  
Byron Seeds  
CLAAS of America  
Country Visions Cooperative  
CP Feeds  
Dairyland Laboratories  
Gruett's  
Hay & Forage Grower  
Innovative Forage Solutions  
Investors Community Bank  
**John Deere**  
Krone NA  
Kuhn North America  
Legacy Seeds  
Meyer Manufacturing  
Mountain View Seeds  
New Holland  
Penergetic Solutions  
Poettinger US  
Riesterer & Schnell  
Rock River Laboratory  
Stearns DHIA Laboratories  
Taunton & Meyer CPA  
V&H  
Vanderloop Equipment  
Vincent, Urban, Walker & Associates  
Vita Plus

## Midwest Forage Association 2018 Membership Brochure



## The Forage Council of the Heartland

*Together we will keep our forages  
and grasslands thriving!*

# About MFA...

Midwest Forage Association (MFA) represents forage producers/users, educators, and industry within the upper midwest. The association was established on March 31, 2004. Since its inception, MFA has made great strides in bringing long-overdue attention to the forage industry and continues to serve as the premier source of forage industry news, information, and advocacy.

## MISSION STATEMENT

The Midwest Forage Association is dedicated to creating, promoting, and supporting value to the forage industry through leadership, research, and education to improve profitability for users and producers of forage crops emphasizing environmentally sound systems.

MFA allows greater synergies across state lines through its regional concept, broadening the appeal to forage producers in the upper Midwest and increasing efficiency in order to establish critical mass. MFA offers members a wide range of benefits including forage related research, information, and events, while heightening the visibility of our forage industry at the regional and national levels. MFA continues to work hard to add value to membership and the forage industry.

## MFA Board of Directors

The board maintains a minimum of 50% producers. Directors are elected by membership and seated at each Annual Meeting.

### Terms Expire 2018

Jerry Clark (University)  
Chippewa Falls, WI

John Ruedinger (Producer)  
Van Dyne, WI

Randy Welch (Industry)  
Madison, WI

Dennis Bower (Producer)  
Galesburg, ND

Bill Taunton (Producer)  
Spicer, MN

Dan Funke (Producer)  
Larchwood, IA

### Terms Expire 2019

Chad Staudinger (Industry)  
St. Nazianz, WI

Jim Fitzgerald (Producer)  
Newton, WI

Lyle Schefers (Producer)  
Rice, MN

Mark Rogan (Producer)  
Garretson, SD

Larry Roth (Industry)  
Montgomery, MN

### Terms Expire 2020

Scott Wells (University)  
St. Paul, MN

Dan Miller (Producer)  
Spring Valley, MN

Eugene Rodberg (Industry)  
Des Moines, IA

Ron Wussow (Producer)  
Cecil, WI

Taylor Weisensel (Industry)  
St. Nazianz, WI

### Ex Officio

Marisol Berti, NDSU  
Fargo, ND

Brian Lang, ISU  
Decorah, IA

Geoff Brink, USDA ARS - USDFRC  
Madison, WI

David Combs, UW  
Madison, WI

Mike Rankin (Media)  
Fort Atkinson, WI

Directors serve 3-year terms.

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Together we will keep our forages and grasslands thriving!

### Calling All MFA Members!

**\$50 Membership Fee Includes ...**

- Your MFA membership supports Local Councils
- Easy to Redeem Coupons Each Worth \$50
- Subscription to the Forage Focus magazine and the Clippings newsletter
- Website Access to "Members Only" Classifieds, Hay Info, and a Research Database

Member Sign Up Form

The MFA website is an important channel of communication linking those in the forage industry. Our easy-to-navigate site offers:

**About MFA** - MFA's mission and objectives, board list, sponsor information, and staff contact information.

**Searchable Research Database** - Provides answers to forage-related questions. All MFRP project objectives and full reports can be found online; visit today.

**Event Schedule** - An updated list of local council and MFA events. Make MFA's website a one-stop shop for forage related events.

**Helpful Links** - Includes university research sites and other websites of interest to the forage community. Links to charter sponsor company websites are at the bottom of each page.

**"Member's Only"** - Offers current members a searchable research database, hay buying/selling lists, and classifieds.

**Become a Member, Join Today!** - Membership benefits are listed online with a direct link to the MFA membership form.

# Membership Application

Name: \_\_\_\_\_

Farm/Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

County: \_\_\_\_\_

Local Council: \_\_\_\_\_

### Check One:

Agency  Extension/University

Industry  Producer

#### Circle:

Ag Lenders  
Crop Protection Tools  
Equipment  
Insurance  
Nutrition  
Seed  
Other: \_\_\_\_\_

#### Circle:

Beef  
Commercial Hay  
Dairy  
Equine  
Other: \_\_\_\_\_

Other: \_\_\_\_\_

### 2018 MFA

Membership ..... \$50.00 \$ \_\_\_\_\_

Valuable offer for MFA members:

1 PEAQ Stick ..... \$24.00 \$ \_\_\_\_\_

includes shipping

**TOTAL ENCLOSED** \$ \_\_\_\_\_

### Return Application and Payment to:

Midwest Forage Association  
4630 Churchill Street, #1  
St. Paul, MN 55126  
651.484.3888  
mfa@midwestforage.org